



MARTINA FORNARI

CONTACT

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- **NATIONALITY:** ITALIAN
- **DATE OF BIRTH:** 23/10/1987
- **DRIVING LICENCE:** B

PROFILE

I am an enthusiastic and determinate person who is willing to challenge herself with new experiences and tasks, always learning from them. I love foreign languages, my passions are reading English and Spanish books and watching films in the original language.

- Proactive, positive and open minded working attitude
- Ability to work well under pressure
- Excellent organizational skills, ability to handle tasks independently and to manage big workload with tight deadlines
- High level of flexibility, ability to perform multiple tasks at the same, prioritising tasks

EDUCATION

MASTER'S DEGREE IN AUDIOVISUAL TRANSLATION: LOCALISATION, SUBTITLING AND DUBBING

UNIVERSITY OF CADIZ (SPAIN/ E-LEARNING) | FROM 11/2018

MASTER'S DEGREE IN FOREIGN LANGUAGES AND INTERNATIONAL BUSINESS

UNIVERSITY OF VERONA | 2010 - 2013

BACHELOR DEGREE IN FOREIGN LANGUAGES FOR TURISM AND INTERNATIONAL COMMERCE

UNIVERSITY OF VERONA | 2006 - 2010

DIPLOMA IN BUSINESS CONSULTANT PROFICIENT IN FOREIGN LANGUAGES

HIGH SCHOOL "E.BOLISANI", VERONA, ITALY | 2001 - 2006

ONLINE MARKETING DIPLOMA

THE SHAW ACADEMY, LONDON (E-LEARNING) | 2015

PROFESSIONAL EXPERIENCE

MARKETING ASSISTANT

EUROSPIN ITALIA SPA (VERONA, ITALY) | 4/2015 - NOW
www.eurospin.it

- Assisted the marketing team in the realization of advertising materials (sales brochure, in-store and online promotions)
- Supervised graphic designers and liaised with advertising agencies, printers, radio, newspapers agencies in the creation of advertising campaigns
- Managed the company website and the creation of newsletter campaigns

MARKETING ASSISTANT

TIME OUT SRL (VERONA, ITALY) | 7/2014 -12/2014
www.timeoutsrl.com

- Assisted sales management with communications media and advertising materials; developed and organized promotional activities

E-COMMERCE INTERNSHIP

PROFUMERIE DOUGLAS SPA (VERONA, ITALY) |5/2013-3/2014
www.douglas.it

- Kept the online catalogue up to date and supported online visual merchandising

LANGUAGES

- **ITALIAN:** Mother tongue
- **ENGLISH:** Fluent in both spoken and written (C1)
- **SPANISH:** Fluent in both spoken and written (C1)
- **GERMAN:** School level (B1)
- **FRENCH:** School level (A2)

IT SKILLS

- Windows and MacOs
- Microsoft Office
- Social Media
- WordPress
- Mailchimp